



TECHNICAL DELIVERY SPECIFICATIONS FOR D-MAT ENCODING

All files are preferably delivered with 25 frames black before and after the commercial

SD (STANDARD DEFINITION)

Preferred format:

Video :

Mpeg2 720x576 long GOP Constant quality (Quantizer 1), upper field first
16/9

Audio :

Uncompressed 48Khz Stereo – Mix in accordance with the EBU R128 loudness recommendation.

Other accepted formats:

Video :

All Mpeg2, 720x576 or 720x608
YUV uncompressed (8 bits only)
HuffYUV in YUV (not RGB)
DV sources (lower field first)
Sheervideo codec YUV 4:2:2

Audio :

Separate audio file, WAV or AIFF (making sure that when separate audio files are delivered, audio duration matches video) - Mix in accordance with the EBU R128 loudness recommendation.

HD (HIGH DEFINITION)

Preferred format:

Video:

AVI compression None
25fps, 50i (upper field first) or 25p, 1920x1080
16/9

Apple Pro Res 422 (HQ)

25fps, 50i (upper field first) or 25p, 1920x1080
16/9

Audio:

STEREO 16bit 48Khz - Mix in accordance with the EBU R128 loudness recommendation.



METADATA

To provide us the necessary metadata please mail us all information regarding the files (campaign, product, version, agency, etc...) along with your request for delivery to **dmata@aceimagefactory.net**

Mandatory information :

- Program Title
- Version
- Language
- Media Type (16/9 FHA, 16/9, 4/3, 4/3 letterboxed) HD

Additional information :

- Advertiser Name
- Advertising Agency (if known)
- Source

DELIVERY

Either deliver material via We Transfer to **dmata@aceimagefactory.net** or send a request to the same address to create access to an FTP account for the upload of your material.

www.aceimagefactory.net